



SUPERIOR

EQUIPMENT & SUPPLY



Great Tools Make Great Food



4550 South Brust Ave., Milwaukee, WI 53235 ■ (414)-671-1200 ■ (800) 960-4300
www.superiorequipmentsupply.com

Why Choose Superior Equipment & Supply?

We Offer the Following Services

Consulting Services

- Complete foodservice equipment and furniture specification
- Budget planning and cost estimating
- Coordination with architect, interior designer, and construction manager

Design Services

- Complete facility design and CAD services available for any space
- Review of traffic flow, energy efficiency, and menu needs
- Complete layout and design of kitchen and dining areas
- Provide rough-in drawings and specifications for submittals and construction

Engineering Services

- Ventilation systems for foodservice

- Refrigeration systems
- Value engineering

Installation and Delivery

- Complete on-site delivery by qualified, professional installers
- Installation of equipment
- Installation of refrigeration and foodservice ventilation systems
- Coordinate delivery and installation with contractors
- Start up equipment by factory authorized service agency
- Regular job status progress reports

Other Services

- 24-hour refrigeration service (in select markets)
- Extended refrigeration warranties
- Replacement equipment and parts
- Project management



Superior Equipment & Supply can deliver complete, turnkey projects including:

Design, budget planning, engineering, mechanical drawings, coordination with contractors and architects, delivery, installation, final hook up, start up, demonstration, and post-installation service work.

A Superior Alliance

Wisconsin-based Superior Equipment and Supply, Inc. has formed a strategic alliance with national foodservice industry powerhouse Stafford-Smith. This relationship allows Superior to better serve your business, no matter what size, with an expanded range of services as well as the discount purchasing power of Stafford-Smith.

- Greater purchasing volume ensures you the best pricing available
- Foodservice professionals experienced in all areas of equipment for food preparation, service and storage
- Competitive bids on all types of foodservice equipment, installation and supply delivery solutions
- Commercial refrigeration design, installation and service - EPA certified technicians



Superior Equipment & Supply Provides Value and Service to a Broad Range of Customers

- Multi-Unit
National and regional, corporate and franchise
- Restaurant
Independents and local chains
- Entertainment
Stadiums, casinos, and arenas
- Health Care
Hospitals, assisted living, and nursing homes
- Service Organizations
- Hospitality
Hotels and country clubs
- Business and Industry
Employee cafeterias
- Education
Schools, universities, and colleges
- Retail
Supermarkets and convenience stores
- Churches



Superior Equipment and Supply Co. is a fully certified minority and women-owned supplier.





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